

Institute of Technology Carlow and Waterford Institute of Technology Enterprise Platform Programme

An Opportunity To Start Your Own Business In A Supportive Environment



A national programme to develop entrepreneurs will commence in 2012. Funded by Enterprise Ireland, the programme will be delivered locally by the Institute of Technology Carlow and Waterford Institute of Technology. Over an intensive 6 month period, participants will learn how to establish and run a new company.

If you believe that you are capable of building a new company, creating employment and generating revenue in your locality, act now and apply for a place on Ireland's largest entrepreneur development programme.

Where is it based?

The Enterprise Platform Programme is co-located at the Enterprise and Research Incubation Centre (ERIC) in IT Carlow and at the ArcLabs in Waterford Institute of Technology. Both Centres have strong track records of successfully providing a business incubation environment that supports entrepreneurial development and company growth. The partnership between the two incubation centres provides an extensive support network for wider regional business development.

Who is eligible to Apply?

Applicants should be potential entrepreneurs who have a well thought-out innovative business idea or technology that has the potential to be transformed into a high potential start-up company. Applicants should have enthusiasm, confidence and single-mindedness about setting up and running your own business.

When does it commence?

The Phase 1 programme will start in March 2012 in IT Carlow and in April 2012 in Waterford Institute of Technology. Participants who successfully complete the Phase 1 programme are encouraged to apply for either of the two Phase 2 programmes which will be delivered over six months at both the Institute of Technology Carlow and Waterford Institute of Technology, commencing in May and July 2012 respectively.



Ireland's EU Structural Funds
Programmes 2007 - 2013
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Waterford Institute of Technology
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Enterprise & Research Incubation Campus



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EPP Phase 1

Business Feasibility

6 weeks part-time

Business evaluation

EPP Phase 2

Business Development

6 months full-time

Structured training

Extensive Mentoring

Investor pitch preparation

Hot desk facilities

Enterprise Ireland funding of €15,000

Investor-ready Business Plan

EPP Phase 3

Business Commercialisation

Route to Market strategies

Customer value proposition
refinement

How will it work?

This three-phase programme will provide, over a six month period, a professional practical support programme targeted at people who are in the early stages of setting up a technology-based or knowledge-intensive business. Training and support will be provided by experienced practitioners through a structured delivery and assessment process which will provide the required assistance and guidance for the development of commercially viable enterprises.

Contact details

Download the application form at www.itcarlow.ie or www.seepp.ie

To find out more please contact:

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